

# the aesthete

**Giulio Cappellini** runs one of the world's most creative – and prolific – product design companies, with pieces in MoMA and the V&A.

**My personal style signifier** is my fragrance – Vetiver by Guerlain. I've used it my whole life, so I don't really smell it on myself any more. But people always say they know when I've arrived. £36, 50ml, [www.harrods.com](http://www.harrods.com) and other stockists.

**The last thing I bought and loved** is a vase from a friend of mine who owns Luminaire in Coral Gables [Florida], one of the most avant-garde design shops in the States. You speak into this voice-modulation measurement thing, and a totally unique vase is produced in this extraordinary, very rapid prototype. When you consider the technology, you think, "Oh, it's far away from creativity," but actually, it's so poetic. 2331 Ponce de Leon Blvd, Coral Gables, FL 3314 (+1305-448 7367; [www.luminaire.com](http://www.luminaire.com)).

**And the thing I'm eyeing next** is a sculpture by an artist called Velasco Vitali. He's making these beautiful dog sculptures in bronze, and in Milan last year he had a huge installation of them in the Stazione Centrale. [www.velascovitali.com](http://www.velascovitali.com).

**The person I rely on for personal grooming and style** is my tailor, Domenico Caraceni. He makes all of my suits. He's a real classic. Via Palestro 24, 20122 Milan (+3902-778811; [www.caraceni.it](http://www.caraceni.it)).

**The book on my bedside table** is an excellent older one about Liberty art from the 1930s, and magazines – towers of them. And also, Mickey Mouse comics – I prefer the older ones. Mickey Mouse is hugely visually inspiring to me.



From top: Vetiver by Guerlain, £36. Carmen at La Scala. Bradburn by Velasco Vitali, 2008, €20,000. Artificial foliage by Sascha Nordmeyer, €80.

